

EDDY PAUL THOMAS

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Curriculum Vitae

EXECUTIVE SUMMARY

Human services and community leader with experience spanning behavioral health outreach, family case management, child welfare, crisis intervention support, and large-scale community programming. Brings executive-level leadership with direct-service credibility and a systems mindset for improving outcomes for children, families, and vulnerable populations. Experienced leading multidisciplinary initiatives, coordinating services, supervising programs, and strengthening community partnerships.

EDUCATION

University of Arizona Global Campus

Master of Arts, Organizational Management, 2008

Purdue University

Bachelor of Arts, History & Sociology, 2001

Franklin College (Additional Coursework, 2003–2004)

Curriculum Development, Child & Adolescent Development, Educational Psychology, Instructional Design

CERTIFICATIONS

- **Yale University** – The Science of Well-Being
- **Johns Hopkins University** – Psychological First Aid
- **Center for Healing** – Trauma-Informed Coaching
- **The Myers & Briggs Foundation** - Certified Myers-Briggs Type Indicator Practitioner
- **National Institute of Health Research Ethics Certification** – Protecting Human Subjects
- **Alison Education** - Certified Life Coach

PROFESSIONAL EXPERIENCE

OK...On Second Thought: Life and Leadership Training (*DBA of Eddy Paul Thomas, LLC*)
Founder & Owner • 2025–Present

- Deliver keynote talks, workshops, executive coaching, and immersive leadership formation rooted in conscious leadership.
- Created “Pivot Points” and “Wounds & Wisdom” frameworks; host of *The Unbroken Place* podcast.

Elevate 1 Consulting, LLC

Founder & Principal Consultant • 2012–Present

- Provide fractional executive leadership and strategy consulting for mission-driven organizations.
- Created “Conference Loft,” an award-winning virtual events platform.
- Led digital and strategic innovation across sectors (faith, education, startups).

The National African American Missions Council (NAAMC)

Chief Operating Officer • 2019–2025

- Directed operations, digital engagement, development, and partnerships.
- Increased donor retention and giving through innovative CRM tools and campaigns.
- Led the development and implementation of NAAMC's talent acquisition strategy, overseeing full-cycle recruitment and selection processes that strengthened organizational capacity from 2023–2025.

Mesa Global (formerly United World Mission)

Marketing & Communications Director / Alumni Engagement Manager • 2016–2021

- Developed global communication strategy and alumni initiatives.
- Increased international engagement by 40%.
- Led marketing and communications efforts for a 2018 merger between Overseas Council and United World Mission.

Capital Group

Advisor Marketing Associate • 2013–2015

- Supported financial advisors with content strategy, research, and client communication tools.

Goodwill of Central & Southern Indiana

Director, Community & Workplace Initiatives • 2011–2013

- Designed and scaled Indiana's Nurse-Family Partnership infrastructure.
- Led growth from 6 to 600+ families served in a single year.
- Developed and implemented program frameworks, service delivery standards, participant success metrics, and family engagement strategies to support positive outcomes and long-term stability for participating families.

Indiana Department of Child Services

Family Case Manager for the Medical Fragile/Fatality Unit • 2010-2011

- Managed sensitive, high-severity child welfare cases within the Medical Fragile/Fatality Unit, providing crisis intervention, safety assessment, and structured service coordination while collaborating with multiple branches of law enforcement and county social service agencies to ensure comprehensive, trauma-informed response and support.

Brown Mackie College

Assistant Director of Marketing • 2009–2010

- Led multichannel student recruitment campaigns and managed marketing operations.

Seven Counties Services

Mental Health Outreach Director • 2005–2008

- Led mental health social services division for the City of Louisville's unhoused
- Served as an advisor and case manager on UofL Emergency Psychiatric Services team.
- Secured over \$160K in grants annually; improved income rates by 49% among clients.

Elevation Performance Training

Founder / Missionary • 2002–2012

- Led youth mentorship and athletic training with faith-based emphasis.
- Trained professional and collegiate athletes while fostering community partnerships.

T.C. Harris School and Academy (formerly Indiana Developmental Training Center)

- *Counselor, Case Manager & Special Olympics Coordinator* • 2001–2003
- Led life skills and recreational programming for children with developmental challenges.

ACADEMIC EXPERIENCE

Harrison College

Professor of Cross-Cultural Communications • 2008–2010

- Designed curriculum and taught courses on global cultures and communication.
- Served on curriculum development committee.

Clark-Pleasant Community Middle School & Beech Grove High School

- *Teaching Internships – Social Studies* • 2004–2005

BOARD & ADVISORY LEADERSHIP

Board Chair, Assist Community Development Corporation (2026–Present)

Advisory Council Member, National African American Missions Council (2025–Present)

Board Member, The Black Missions Museum (2023–Present)

PROJECTS

The Black Missions Museum, Inc.

Executive Director • 2024–Present

Founding leader of the first fully digital museum preserving the legacy of Black missionaries globally.

- Direct vision, instructional design, web design, strategic planning, digital curation, partnerships, and public engagement.
- Oversee all fundraising, board relations, and operational infrastructure.

TECHNICAL & CREATIVE SKILLS

Brand strategy development, brand repositioning, digital ecosystem design, website architecture and UX strategy, conversion-focused website development, messaging refinement and value proposition clarity, SEO-informed content structuring, podcast brand development, podcast cover design, audio editing and post-production, episode publishing and distribution management, YouTube channel branding and optimization, multimedia content repurposing, social media strategy and content creation, LinkedIn B2B positioning, email marketing campaign development, audience segmentation and CRM integration, virtual event platform design, online registration funnel creation, sponsor and vendor digital optimization consulting, digital collateral design, conference and environmental branding, long-form publication layout and design, analytics interpretation and performance optimization, cross-platform brand consistency management, creative direction, and integrated marketing strategy execution.

CRM & Data Systems:

Salesforce, HubSpot, Little Green Light (LGL), Abila, Zoho, Microsoft Dynamics 365, Monday.com

Digital Platforms & Web Tools:

WordPress, Squarespace, Wix, GoDaddy, Google Workspace

Design & Visual Media:

Adobe Creative Suite (Photoshop, InDesign, Illustrator, Premiere Pro, After Effects, Lightroom), Canva, Viddyoze, RawShorts, Sony Movie Studio Platinum, Worble, Photofox, Carbon

Video, Audio & Podcast Production:

Podcast Production (Podbean, Spotify, iTunes, SoundCloud), Audio Editing, Video Editing, Videography, Adobe Premiere Pro, Sony Movie Studio

Marketing & Campaign Tools:

Mailchimp, EZ Texting, Hootsuite, Meta Business Suite (Facebook/Instagram), LinkedIn, YouTube, Vimeo

Project & Workflow Management:

Trello, Basecamp, Slack, WhatsApp, Google Workspace, Monday.com

Communications & Office Systems:

Microsoft Office (Outlook, Word, PowerPoint), Zoom, Gmail

BOOKS

- *The Conscious Shift* (2024)
- *A Broken Seat at the Table* (2022)

Children's Books

- *When the Light Turns On* (2023)
- *Thompson Woods Trail: How Can I Help?* (2022)
- *Thompson Woods Trail: What Does It Mean to Be a Man?* (2022)
- *Thompson Woods Trail: What's Up With My History Book?* (2020)
- *Thompson Woods Trail: Why Can't I Just Have It?* (2020)

SELECT ARTICLES (*Full list at www.eddypaulthomas.com*)

- "Empathy and Justice in AI"
- "Well-being at the Top: Prioritizing Mental Health in Leadership"
- "The Raise Fade: Why Pay Increases Aren't Enough"
- "Listening Beyond Words: Mastering Deep Listening"
- "Executive Trauma and Grief in the C-Suite"
- "Lead with Realness: The Undeniable Impact of Authentic Leadership"

PODCASTS

The Unbroken Place with Eddy Paul Thomas – Host (2024–Present)

E1 at Work – Co-Host (2024–Present)

The Rhythm of Faith – Host (2018–2020)

SELECT SPEAKING & TEACHING ENGAGEMENTS

- *Leadership Johnson County* (2025) – "Servant Leadership"
- *Economic Empowerment Group Conference* (2023) – "Ethical Marketing"
- *National African American Missions Conference* (2019–2024) – Speaker
- *Franklin College, NCAA, Winthrop University, University of Louisville* – Guest Lecturer
- *Indiana Department of Health* – "Bridging the Gap: Nurse Family Partnership"

CONSULTING CLIENTS *(Selected)*

Custom Stuffed Animals • Dani Sumner • Unidos En Misión • Wycliffe Bible Translators • Telios Law • International Ministries (IM) • Griffin Firm • Kristen Cox • Sowing Seeds of Joy • Mesa Global • NAAMC

ATHLETICS & COACHING

- **Player:** Purdue Men's Basketball, Big Ten Champions (1995–96)
- **Coach:** Elevation Performance Training, Franklin College (Champion 2004), YMCA, Indiana Blizzard (AAU), West Lafayette High School, Pike High School
- Developed Division I–III athletes and pro players through academic and athletic mentorship