

# EDDY PAUL THOMAS

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## Curriculum Vitae

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### EXECUTIVE SUMMARY

Tech-forward executive and transformation architect with two decades of cross-sector leadership experience, specializing in digital innovation, organizational growth, and people-centered strategy. I lead with conscious leadership principles while designing systems, platforms, and frameworks that help organizations navigate change with clarity and courage. As a digital wayfinder, I bridge vision and execution by leveraging technology, storytelling, and human-centered design to elevate impact and scale solutions.

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### EDUCATION

#### **University of Arizona Global Campus**

Master of Arts, Organizational Management, 2008

#### **Purdue University**

Bachelor of Arts, History & Sociology, 2001

#### **Franklin College** (Additional Coursework, 2003–2004)

Curriculum Development, Child & Adolescent Development, Educational Psychology, Instructional Design

### CERTIFICATIONS

- Center for Healing – Trauma-Informed
- Certified Myers-Briggs Type Indicator Practitioner – The Myers & Briggs Foundation
- National Institute of Health Research Ethics Certification – Protecting Human Subjects
- Certified Life Coach – Alison

## PROFESSIONAL EXPERIENCE

### **The Black Missions Museum, Inc.**

*Executive Director* • 2024–Present

Founding leader of the first fully digital museum preserving the legacy of Black missionaries globally.

- Direct vision, instructional design, web design, strategic planning, digital curation, partnerships, and public engagement.
- Oversee all fundraising, board relations, and operational infrastructure.

### **OK...On Second Thought: Life and Leadership Training** (*DBA of Eddy Paul Thomas, LLC*)

*Founder & Owner* • 2025–Present

- Deliver keynote talks, executive coaching, and immersive leadership formation rooted in conscious leadership.
- Created “Pivot Points” and “Wounds & Wisdom” frameworks; host of *The Unbroken Place* podcast.

### **The National African American Missions Council (NAAMC)**

*Chief Operating Officer* • 2019–2025

- Directed operations, digital engagement, development, and partnerships.
- Increased donor retention and giving through innovative CRM tools and campaigns.

### **Elevate 1 Consulting, LLC**

*Founder & Principal Consultant* • 2012–Present

- Provide fractional executive leadership and strategy consulting for mission-driven organizations.
- Created “Conference Loft,” an award-winning virtual events platform.
- Led digital and strategic innovation across sectors (faith, education, startups).

### **Mesa Global (formerly United World Mission)**

*Marketing & Communications Director / Alumni Engagement Manager* • 2016–2021

- Developed global communication strategy and alumni initiatives.
- Increased international engagement by 40%.

### **Capital Group**

*Advisor Marketing Associate* • 2013–2015

- Supported financial advisors with content strategy, research, and client communication tools.

## **Goodwill of Central & Southern Indiana**

*Director, Community & Workplace Initiatives • 2011–2013*

- Designed and scaled Indiana's Nurse-Family Partnership infrastructure.
- Led growth from 6 to 600+ families served in a single year.

## **Indiana Department of Child Services**

*Family Case Manager for the Medical Fragile/Fatality Unit • 2010-2011*

- Managed sensitive, high-severity child welfare cases within the Medical Fragile/Fatality Unit, providing crisis intervention, safety assessment, and structured service coordination while collaborating with multiple branches of law enforcement and county social service agencies to ensure comprehensive, trauma-informed response and support.

## **Brown Mackie College**

*Assistant Director of Marketing • 2009–2010*

- Led multichannel student recruitment campaigns and managed marketing operations.

## **Seven Counties Services**

*Mental Health Outreach Director • 2005–2008*

- Led mental health social services division for the City of Louisville's unhoused
- Served on UofL Emergency Psychiatric Services team.
- Secured over \$160K in grants annually; improved income rates by 49% among clients.

## **Elevation Performance Training**

*Founder / Missionary • 2002–2012*

- Led youth mentorship and athletic training with faith-based emphasis.
- Trained professional and collegiate athletes while fostering community partnerships.

## **T.C. Harris School and Academy (formerly Indiana Developmental Training Center)**

- *Counselor & Special Olympics Coordinator • 2001–2003*
- Led life skills and recreational programming for children with developmental challenges.

## **ACADEMIC EXPERIENCE**

### **Harrison College**

*Professor of Cross-Cultural Communications • 2008–2010*

- Designed curriculum and taught courses on global cultures and communication.
- Served on curriculum development committee.

### **Clark-Pleasant Community Middle School & Beech Grove High School**

- *Teaching Internships – Social Studies • 2004–2005*

## **BOARD & ADVISORY LEADERSHIP**

**Board Chair**, Assist Community Development Corporation (2026–Present)

**Advisory Council Member**, National African American Missions Council (2025–Present)

**Board Member**, The Black Missions Museum (2023–Present)

## **TECHNICAL & CREATIVE SKILLS**

Brand strategy development, brand repositioning, digital ecosystem design, website architecture and UX strategy, conversion-focused website development, messaging refinement and value proposition clarity, SEO-informed content structuring, podcast brand development, podcast cover design, audio editing and post-production, episode publishing and distribution management, YouTube channel branding and optimization, multimedia content repurposing, social media strategy and content creation, LinkedIn B2B positioning, email marketing campaign development, audience segmentation and CRM integration, virtual event platform design, online registration funnel creation, sponsor and vendor digital optimization consulting, digital collateral design, conference and environmental branding, long-form publication layout and design, analytics interpretation and performance optimization, cross-platform brand consistency management, creative direction, and integrated marketing strategy execution.

### **CRM & Data Systems:**

Salesforce, HubSpot, Little Green Light (LGL), Abila, Zoho, Microsoft Dynamics 365, Monday.com

### **Digital Platforms & Web Tools:**

WordPress, Squarespace, Wix, GoDaddy, Google Workspace

### **Design & Visual Media:**

Adobe Creative Suite (Photoshop, InDesign, Illustrator, Premiere Pro, After Effects, Lightroom), Canva, Viddyoze, RawShorts, Sony Movie Studio Platinum, Worble, Photofox, Carbon

### **Video, Audio & Podcast Production:**

Podcast Production (Podbean, Spotify, iTunes, SoundCloud), Audio Editing, Video Editing, Videography, Adobe Premiere Pro, Sony Movie Studio

### **Marketing & Campaign Tools:**

Mailchimp, EZ Texting, Hootsuite, Meta Business Suite (Facebook/Instagram), LinkedIn, YouTube, Vimeo

### **Project & Workflow Management:**

Trello, Basecamp, Slack, WhatsApp, Google Workspace, Monday.com

## **Communications & Office Systems:**

Microsoft Office (Outlook, Word, PowerPoint), Zoom, Gmail

## **BOOKS**

- *The Conscious Shift* (2024)
- *A Broken Seat at the Table* (2022)

### *Children's Books*

- *When the Light Turns On* (2023)
- *Thompson Woods Trail: How Can I Help?* (2022)
- *Thompson Woods Trail: What Does It Mean to Be a Man?* (2022)
- *Thompson Woods Trail: What's Up With My History Book?* (2020)
- *Thompson Woods Trail: Why Can't I Just Have It?* (2020)

## **SELECT ARTICLES** (*Full list at [www.eddypaulthomas.com](http://www.eddypaulthomas.com)*)

- "Empathy and Justice in AI"
- "Well-being at the Top: Prioritizing Mental Health in Leadership"
- "The Raise Fade: Why Pay Increases Aren't Enough"
- "Listening Beyond Words: Mastering Deep Listening"
- "Executive Trauma and Grief in the C-Suite"
- "Lead with Realness: The Undeniable Impact of Authentic Leadership"

## **PODCASTS**

**The Unbroken Place** – Host (2024–Present)

**E1 at Work** – Co-Host (2024–Present)

**The Rhythm of Faith** – Host (2018–2020)

## **SELECT SPEAKING & TEACHING ENGAGEMENTS**

- *Leadership Johnson County* (2025) – "Servant Leadership"
- *Economic Empowerment Group Conference* (2023) – "Ethical Marketing"
- *National African American Missions Conference* (2019–2024) – Speaker
- *Franklin College, NCAA, Winthrop University, University of Louisville* – Guest Lecturer
- *Indiana Department of Health* – "Bridging the Gap: Nurse Family Partnership"

## **CONSULTING CLIENTS** (*Selected*)

Custom Stuffed Animals • Dani Sumner • Unidos En Misión • Wycliffe Bible Translators • Telios Law • International Ministries (IM) • Griffin Firm • Kristen Cox • Sowing Seeds of Joy • Mesa Global • NAAMC

## **ATHLETICS & COACHING**

- **Player:** Purdue Men's Basketball, Big Ten Champions (1995–96)
- **Coach:** Elevation Performance Training, Franklin College (Champion 2004), YMCA, Indiana Blizzard (AAU), West Lafayette High School, Pike High School
- Developed Division I–III athletes and pro players through academic and athletic mentorship